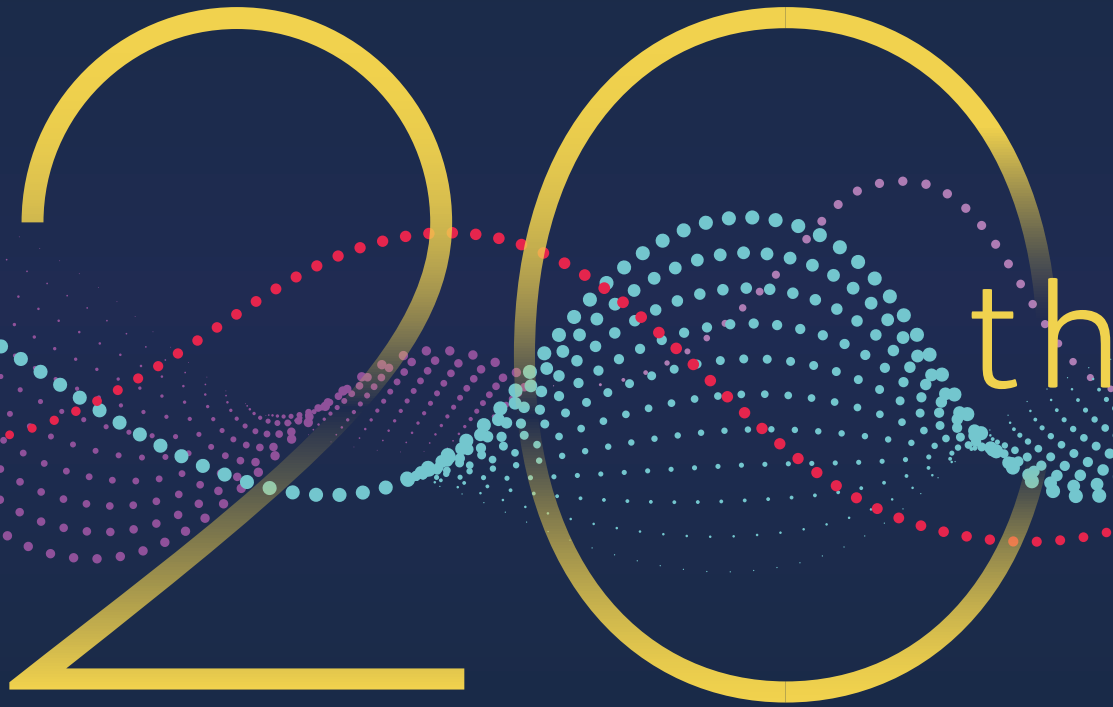




BRITISH ACADEMY  
OF AUDIOLOGY



ANNUAL CONFERENCE

# DELEGATE INFORMATION

21 - 22 November • Telford International Centre

[www.baaudiology.org](http://www.baaudiology.org)

#BAACnf

# WELCOME



We are delighted to welcome you to the 20th Annual BAA Conference.

## Summary of timings

Registration is open:

From 18:00 on Wednesday 20th November

From 08:00 on Thursday 21st November

From 08:30 on Friday 22nd November

## Conference opening:

Thursday 21st November at 09:10 in Ludlow 1 & 2

## Travel

The Telford International Centre's central location means it's easily accessible from anywhere in the UK. We've put together these approximate drive times to give you an idea of how long your journey is likely to take:

Birmingham City Centre: 45 minutes

Manchester City Centre: 1 hour 30 minutes

Bristol City Centre: 1 hour 45 minutes

Leeds City Centre: 2 hours 15 minutes

London (M25): 2 hours 15 minutes

Telford Central Railway Station has regular services from Birmingham New Street, Wolverhampton and Shrewsbury and has direct links from Birmingham International

Airport. Telford International Centre is situated just over a mile from Telford Central Station and is only two minutes' drive by taxi.

More information can be found here: <https://www.westmidlandsrailway.co.uk/stations/telford-central>

Walking from Telford Central Train Station  
1.1 Miles / 15 - 20 minutes

Walking from Telford Bus Station  
0.4 Miles / 5 - 10 minutes

## Parking

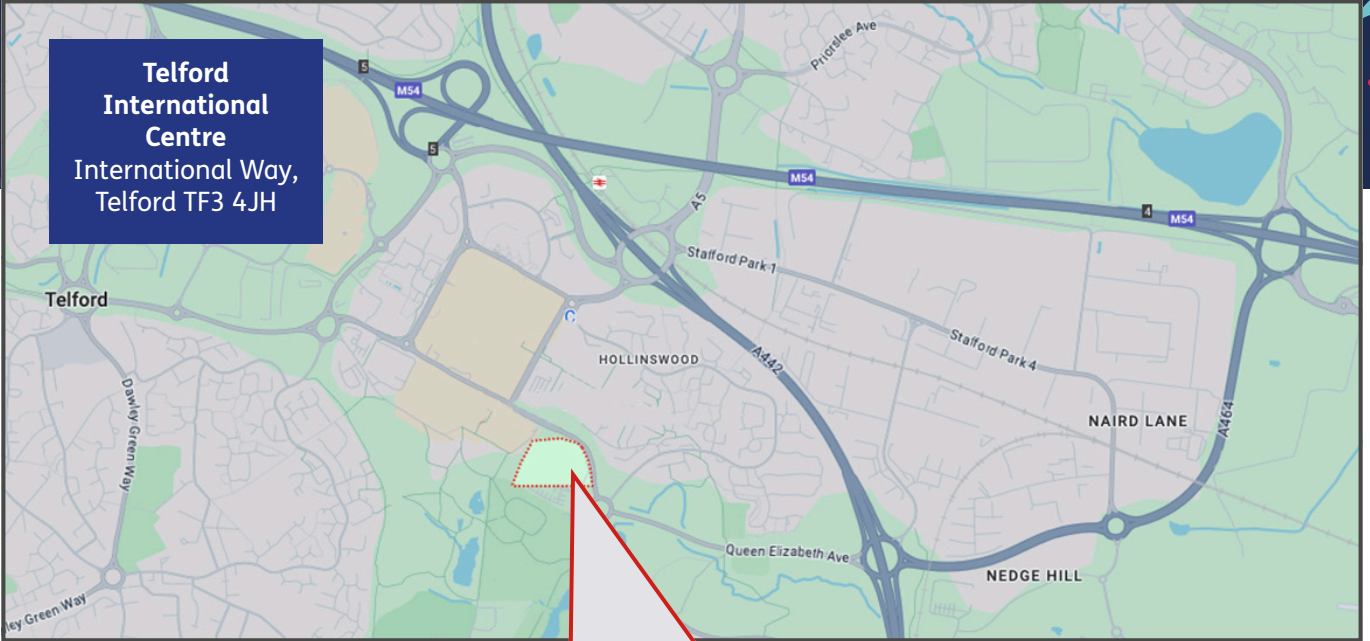
Telford International Centre has the use of approx. 1500 car parking spaces onsite which includes a number of accessible visitor spaces. On arrival report to Gate A at the front of the building (use postcode: TF3 4JH or What Three Words: Gentle, Motivates, Party)

Parking is free, with delegate parking in car park P1 and P6 available as an overflow. The Main entrance will be E1 (see map on page 3) with any delegates coming from the hotels using E4.

## Charging points for electric vehicles

Telford International Centre has four fast-charging EV points on its campus. These are 22kWh, untethered charging points (which means you will need to use your own charging cable), and they are located in the car park of The International Hotel (Postcode: TF3 4EH; What Three Words: chill, firmer, sundial).

**Telford International Centre**  
International Way,  
Telford TF3 4JH



**telford internationalcentre**  
**ONSITE PARKING**





# PROGRAMME

Our conference programme is designed to ensure that you leave the event with insights that will help shape and inform your approach to clinical practice, research, and teaching.

This year's event includes keynote speakers, renowned experts, and industry pioneers who will inspire and challenge delegates, with updates on quality improvement, engagement and service innovation, along with clinical practice and research. As in previous years, we are delighted that our Official BAA Sponsors contribute to our programme with their own talks over the two days.

## DAY ONE: Thursday 21st November 2024

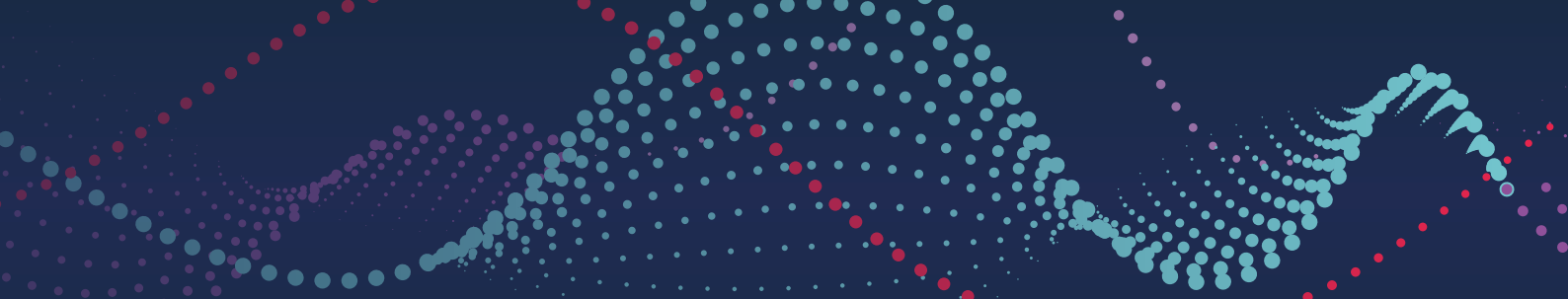
	Ludlow 1 & 2	Ludlow 3	Newport 1 & 2
08:30 – 09:10	Refreshments & Exhibition - Hall 1		
09:10 – 09:20	Moderator: Dr. Samantha Lear <b>Conference Opening</b> Dr. Samantha Lear, President, British Academy of Audiology		
09:20 – 10:05	<b>Adrian Davis Lecture:</b> <b>Revolutionising Audiological Care Through Innovation in Clinical Tools and Treatment Strategies</b> Dr. Brent Edwards, Director, National Acoustic Laboratories, Australia		
10:05 – 10:50	Refreshments, Exhibition & Poster Viewing - Hall 1		
10:50 – 11:35	Moderator: Dr. Samantha Lear <b>Keynote Lecture:</b> <b>The ACHIEVE Trial in Perspective: What do audiologists need to know?</b> Theresa H. Chisolm, PhD, Professor & Vice Provost, University of South Florida		
	5-minute break for those that wish to change rooms		
11:40 – 12:10	Moderator: Saira Hussain <b>Occupational stress in UK Audiologists</b> Ryan Phillips Clinical Scientist, Betsi Cadwaladr University Health Board	Moderator: Ruth Bannister <b>Differential patterns of auditory evoked potentials characterise tinnitus and hyperacusis</b> Dr. William Sedley Clinical Research Fellow and Consultant Neurologist Newcastle University	Moderator: Ruth Vickerstaff <b>Using Speech Audibility for Clinical Decision Making in Paediatric Audiology</b> Ryan McCreery PhD Vice President, Research Boys Town National Research Hospital <b>Oticon</b>
12:10 – 12:40	<b>Looking after your own wellbeing – putting evidence into practice</b> Beth-Anne Mancktelow Audiology Head of Service Norfolk & Norwich Hospital	<b>How some sounds get stuck: Key targets for change in misophonia</b> Dr. Jane Gregory Clinical Psychologist University of Oxford	<b>Helping you to work smarter, not harder: innovations in diagnostic and rehabilitative technology to support Audiology</b> Jack Bennett Clinical Training Manager <b>Interacoustics</b>
12:40 – 13:40	Lunch, Exhibition & Poster Viewing - Hall 1 <b>13:00 – 13:20 Authors to be present at even number posters</b> <b>13:20 – 13:40 Authors to be present at odd number posters</b>		
13:40 – 14:10	<b>British Academy of Audiology Annual General Meeting</b> BAA Members Only		
	5-minute break for those that wish to change rooms		

	Ludlow 1 & 2	Ludlow 3	Newport 1 & 2
14:15 – 14:45	<p>Moderator: Laura Turton</p> <p><b>Dementia &amp; hearing loss</b> Professor Tom Denning Professor of Dementia Research Honorary Consultant in Old Age Psychiatry, University of Nottingham</p>	<p>Moderator: Keiran Joseph</p> <p><b>Unilateral deafness in children – evidence, challenges and experiences</b> Dr. Hannah Cooper Lecturer in Audiology and Clinical Scientist, UCL Ear Institute and Royal Berkshire NHS Foundation Trust</p>	<p>Moderator: Kathryn Lewis</p> <p><b>It's time to talk about hearing</b> Gordon Harrison, Specsavers Director of Audiology Professor Kevin Munro <b>Specsavers</b></p>
14:45 – 15:15	<p><b>The Full Monty: stripping hearing back to health</b> Dr. David Maidment Senior Lecturer in Psychology &amp; Lead Academic Tutor for Psychology Loughborough University</p>	<p><b>Using audit to give confidence in the provision of paediatric audiology</b> Catherine Magee Enhanced Paediatric Audiologist Northern Care Alliance NHS Group</p>	<p><b>Clinical Leadership</b> Ruth Thomsen Scientific Director, NHS England <b>Danalogic GN</b></p>
15:15 – 15:30	<p><b>Achieving sound results: developing tailored physical activity interventions for adults with hearing loss</b> Dr. Maria Goodwin Postdoctoral Researcher School of Psychology, Aston University</p>	<p><b>The Music Audiometer: Can we use music stimuli to test hearing in children with social and communication disorders?</b> Bradford Backus, MIT PhD Managing Director, Audio3 Ltd</p>	<p>15:15 – 15:45 <b>MRI compatibility in active bone conduction implants – ensuring patient access to essential imaging</b> Dr. Anne Small Clinical Research Manager <b>Cochlear</b></p>
15:30 – 15:45	<p><b>The experience of caregiver burden: A qualitative study of the experiences of friends and family of people living with hearing loss</b> Dr. Georgina Burns-O'Connell Research and Teaching Associate Aston University</p>	<p><b>Enacting Informed Choice: Investigating parental experiences of receiving support and information in relation to language and communication options, and the influences and impact on their abilities and opportunities for informed decision making in Scotland.</b> Gwen Carr, Independent Consultant, on behalf of NDCS</p>	
15:45– 16:15	Refreshments, Exhibition & Poster Viewing - Hall 1		
16:15 – 16:30	<p>Moderator: Michelle Foster</p> <p><b>Revealing the struggle for silence: highlighting the mental health crisis in people living with tinnitus</b> Nic Wray, PhD student NIHR Nottingham Biomedical Research Centre, University of Nottingham</p>	<p>Moderator: Helen Cullington</p> <p><b>The UK National Registry of Hearing Implants (NRHI) - Improving patient safety and outcomes.</b> Jenny Townsend Principal Clinical Scientist Betsi Cadwaladr University Health Board Katherine Wilson Lead Clinical Scientist St Thomas' Hearing Implant Centre</p>	<p>Moderator: Saira Hussain</p> <p>16:15 – 16:45 <b>Introducing the new Aided Cortical "ManU-IRU" stimuli &amp; how Aided Cortical testing can be introduced into clinical practice</b> Anisa Visram PhD Lecturer in Audiology Manchester University <b>Interacoustics</b></p>
16:30 – 16:45	<p><b>An evaluation of the prevalence of mental health conditions in patients seen in the Tinnitus Clinic and the access to Psychology Service</b> Alexandra Lusty Specialist Audiologist CUH NHS Foundation Trust</p>	<p><b>Cochlear Implants in Children with Partial Hearing: Data from a 10-year UK collaboration</b> Marette Ambler Principal Clinical Scientist (Audiology) Midland's Hearing Implant Programme Katherine Wilson Lead Clinical Scientist St Thomas' Hearing Implant Centre</p>	
	5-minute break for those that wish to change rooms		
16:50 – 17:35	<p>Moderator: Claire Benton</p> <p><b>Keynote Lecture:</b> <b>Managing the social and emotional wellbeing impacts of hearing loss: Interventions and approaches that can be implemented to augment current clinical practise</b> Dr. Rebecca Bennett, Senior Research Audiologist, National Acoustic Laboratories, Australia</p>		
	<b>END OF DAY 1</b>		

# PROGRAMME

## DAY TWO: Friday 22nd November 2024

	Ludlow 1 & 2	Ludlow 3	Newport 1 & 2
08:50 – 09:20	Refreshments & Exhibition - Hall 1		
09:20 – 09:35	Moderator: Jason Smalley 09:20 – 09:50 <b>The role of balance vigilance in chronic dizziness and vestibular disorders</b> Dr. Toby Ellmers Sir Henry Wellcome Research Fellow Department of Brain Sciences Faculty of Medicine Imperial College London	Moderator: David Maidment <b>Measuring Patient Experience Alongside Patient Outcome. The NIHR's Hearing Loss and Patient Reported Experience study</b> Dr. Helen Pryce Reader in Audiology, Aston University	Moderator: Laura Finegold 09:20 – 09:50 <b>Counselling Patients to Support their Hearing Health Literacy</b> Dave Gordey, AUD (C), PhD Director of Paediatric Audiology and Research <b>Oticon Denmark</b>
09:35 – 09:50		<b>The burden is very much on yourself: A qualitative study to understand the illness and treatment burden of hearing loss across the life course</b> Dr. Sian Lickess Research Associate, Aston University	
09:50 – 10:20	<b>Persistent Postural Perceptual Dizziness</b> Dr. David Herdman Clinical Academic Research Fellow University College London & St George's Hospital	<b>Starting from Zero – A first steps in quality management toolkit</b> Craig Tilt & Jenny Richardson Audiology Project Facilitator Nottingham University Hospitals NHS Trust, United Lincolnshire Hospitals	<b>Driving Change in Audiology: Influencing Pathways for Better Patient Care</b> Ruth Thomsen Scientific Director, NHS England <b>Cochlear</b>
10:20 – 11:05	Refreshments, Exhibition & Poster Viewing - Hall 1		
11:05 – 11:50	Moderator: Claire Benton <b>Keynote Lecture:</b> <b>Deaf Awareness - beyond the basics</b> Dr. Sam Lear, Senior Policy Advisor, NDCS & Crystal Rolfe, Director of Strategy, RNID		
	5-minute break for those that wish to change rooms		
11:55 – 12:25	Moderator: Dawn Bramham <b>Growing and maintaining the workforce. Feedback from placements and opportunities for development (how to make trainees happy and want to stay)!</b> Dr. Ruth Vickerstaff BAA Education Committee - Work-Based Learning	Moderator: Jason Smalley 11:55 – 12:40 <b>The Specialist Microtia &amp; Atresia Clinic MDT</b> Marsha Jenkins, Principle Clinical Scientist, Mr. Harry Powell, Consultant ENT Surgeon, Mr. Simon Filson, Consultant Paediatric Plastic Surgeon, Sameera Miah-Moola, Maxillofacial Prosthetist, Guy's and St Thomas' NHS Foundation Trust, London	Moderator: Catherine Magee <b>Next-Gen Breakthroughs with Auracast Broadcast</b> Dr. Megan Quilter Lead Audiologist <b>Danalogic GN</b>
12:25 – 12:55	<b>How to change the culture of your team – Leadership, change management, influencing</b> Laura Turton Audiology Head of Service NHS Tayside	12:40 – 13:10 <b>How is technology changing cochlear implant care?</b>	<b>Quality standards: a workplace revolution</b> Gordon Harrison, Specsavers Director of Audiology Sonam Sehemby, Head of Clinical Training Chris Lakin, Head of Clinical & Quality Standards <b>Specsavers</b>
12:55 – 13:10	<b>BAA Higher Training Scheme: Developing and retaining the NHS workforce</b> Abby Milchard & Jane Beavan BAA HTS Committee	Professor Helen Cullington Clinical Scientist (Audiology) University of Southampton Auditory Implant Service	



	Ludlow 1 & 2	Ludlow 3	Newport 1 & 2
13:10 – 14:10	Lunch, Exhibition & Poster Viewing - Hall 1 <b>13:30 – 13:50 Authors to be present at odd number posters</b> <b>13:50 – 14:10 Authors to be present at even number posters</b> <b>Passport competition names of winners displayed at BAA Stand A27 from 13:45</b>		
14:10 – 14:40	<b>British Academy of Audiology Awards Ceremony, Prize Giving and Passport Competition</b>		
14:40 – 15:25	Moderator: Claire Benton <b>Bamford Lecture:</b> <b>A new era in the treatment of genetic hearing loss - genomic therapies</b> Professor Manohar Bance, Professor of Otology and Skull Base Surgery, University of Cambridge		
15:25 – 15:30	<b>Closing message</b> Claire Benton, New President, British Academy of Audiology		
	<b>CONFERENCE CLOSES</b>		

## SOCIAL EVENT

We do hope you can join us for a fun evening of networking and dancing!

Get ready to 'Put on the Ritz' and embrace the glitz and glamour of the roaring 20s with flapper dresses and sharp-suited gangsters, or just come as your fabulous self. It'll be a night of networking, dancing, and fun, which will kick off with a welcome drink and delicious food. Fancy dress is optional, but fun is guaranteed.

**Date: 21st November 2024**

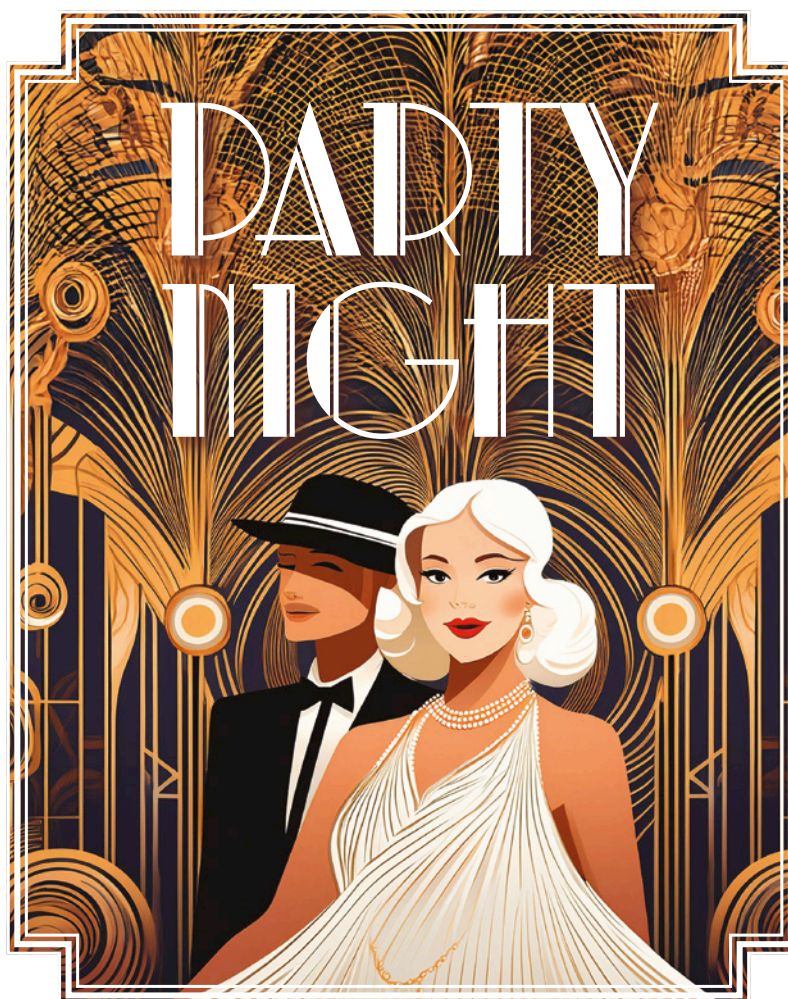
**Time: 7.30pm til Midnight**

**Location: The Gallery, Telford International Centre**

The party night entry is included with every full conference ticket. You will receive a party night ticket when you pick up your lanyard.

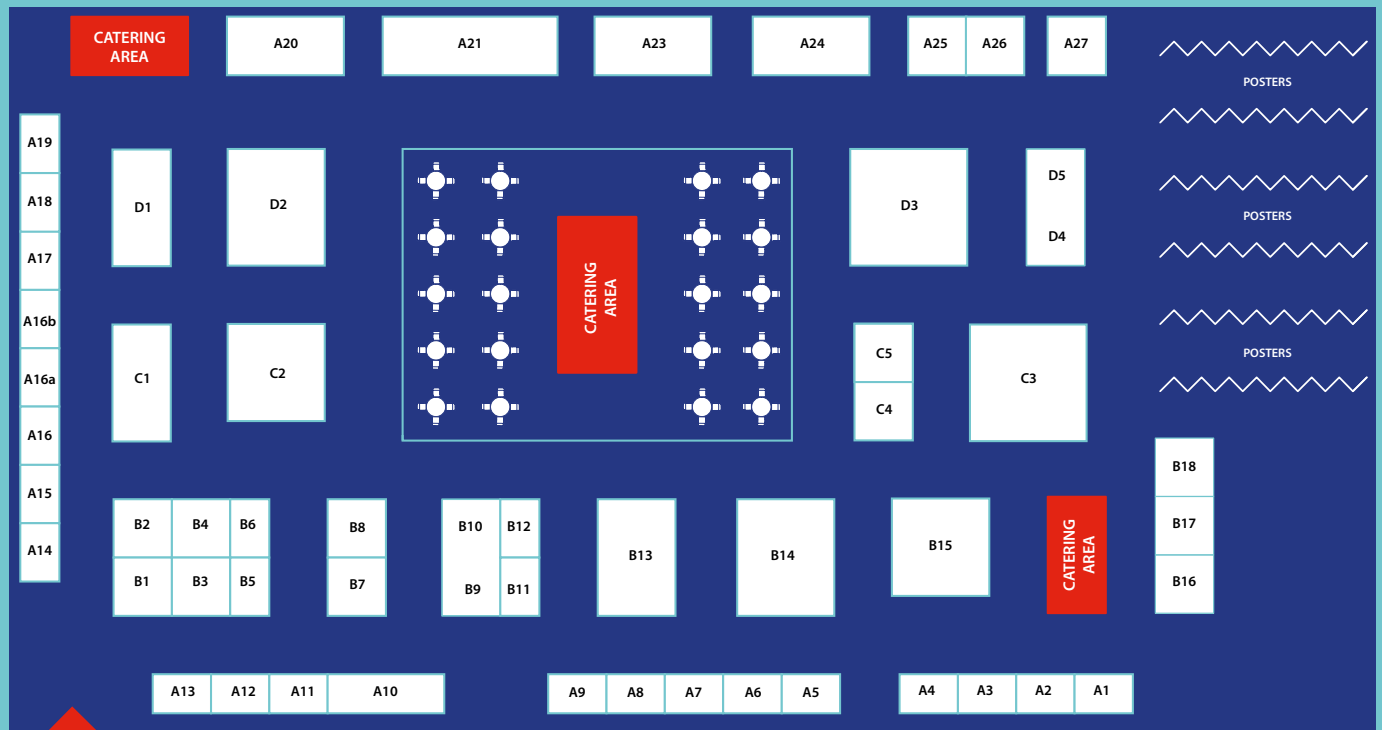
Please contact Emma Pinion at [conference@baaudiology.org](mailto:conference@baaudiology.org) to book any additional tickets

We look forward to welcoming you!





# VISIT OUR EXHIBITORS



Stand	Exhibitor
A1	BCIG
A2	AIHHP
A3	Tinnitus UK
A4	ENT & Audiology News
A5	A.T. Still University
A6	Audiology Cymru
A7	BSA
A8	Sonic Laboratories
A9	UKAS
A10	Cosium
A11	Sheffmed Ltd
A12	Hashir International Institute
A13	Soundbyte Solutions (UK) Ltd
A14	Path Medical GMBH
A15	Aston University
A16	HIMSA II K/S
A16a	COACH
A16b	Intersource Medical Services
A17	UCL Ear Institute
A18	South Devon College
A19	Doro UK
A20	Amplivox
A21	Otodynamics
A23	Signia
A24	Guymark
A25	Albert Waeschle Group
A26	National Deaf Children's Society

Stand	Exhibitor
A27	British Academy of Audiology
B1	Advanced Bionics
B2	Starkey
B3	Dermal
B4	Chime Social Enterprise
B5	Rinri Therapeutics
B6	Minerva Laboratories Ltd
B7	Audio3 Ltd
B8	MED-EL
B9/B10	Puretone Ltd
B11	Otovent/Otinova
B12	Vivosonic Inc.
B13	Natus
B14	Oticon
B15	Interacoustics UK
B16	RNID
B17	Auditbase User Group
B18	Brown & Brown
C1	Cochlear
C2	Danalogic GN
C3	Auditdata
C4	IAC Acoustics
C5	DCL Hearing Ltd
D1	DP Medical Systems Limited
D2	Phonak
D3	Specsavers
D4/D5	Hangzhou Tingoton Technology Co.Ltd



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