

BAA President Blog – 1st September 2025

Last weekend Audiology hit the media again. The Scottish Herald published an open letter from the NDCS that BAA had co-signed. The letter raised concerns that the recommendations from the review of Audiology that followed the well-publicised paediatric incident have not been fully implemented. Many audiologists from Scotland, and across the UK, put a lot of work into the review process. The recommendations that were produced, whilst aspirational, were pragmatic and could have made significant improvements for both the public and the workforce. Change takes time and hard work. The recommendations required significant change, across the whole profession. Resources are needed to achieve this, and it is disappointing that whilst the Government asked for the review, seemingly listened to the recommendations, we don't seem to have seen the necessary central support that is needed to allow the profession to do its part and begin the change. It has been left to individuals to take that leap themselves.

The letter in the Herald did highlight areas of good practice too. BAA is always happy to share resources and examples of good practice as much as we can. We hope this can accelerate improvement for others. If you know of or indeed have created such a resource or have an example of transformative change, please do get in touch. Our September webinar series is all about improvement, and one of our keynotes at conference is from the NHS Elect team. They will be sharing the learning from the four audiology-specific improvement programmes that have recently completed in England.

In England, as our government returns from its summer recess we wait to see if the Kingdon report is published. We hope that any recommendations contained within it get the appropriate support to be implemented. In the meantime, there is progress within the Paediatric Hearing Services Improvement Programme that will be shared with you. Keep your eyes on Horizons where, going forward, we will include updates from the programme. The workforce group within the programme will be sharing their roadmap and progress as a priority - I'm sure everyone is aware that growing and maintaining our workforce is one of the most important objectives for all areas of the UK.

We will be publishing our Quality Standards for Adult Audiology later this month. This has been a fantastic collaborative project across Wales, England, Scotland and Northern Ireland. Some may feel that having published standards or recommendations makes a difficult job even harder – you will be expected to measure yourselves against them, those involved in formal quality improvement programmes will be held accountable to meeting them. Isn't work life miserable enough?! BAA feels strongly that whilst we represent you the audiology professionals, we also should strive to make things better for our patients too and whole-heartedly believe in quality assurance within Audiology. Whether that is setting standards within the clinical setting, supporting the reporting of accurate waiting times or ensuring our patients/clients can access our services.

We continue to be more transparent about many aspects of our work on your behalf. To this end, we share some insight into the meetings in which we are invited to participate. If you scroll down the page, we also include overviews of our monthly Exec Board and quarterly Board meetings: [BAA Board Meetings](#).

As always, you can contact me or any of our board directors here: admin@baaudiology.org

Take care

Claire

BAA President

Interested in joining a committee? Complete this, please: [Expression of Interest form](#)

Read our [Joining a BAA Committee Policy](#)