

BAA President Blog – 24th November 2025

I think I have just about recovered from conference. It was a whirlwind two days with so much packed in. Although I said it at the time, I want to congratulate the conference team again. Laura Finegold and all the team involved in putting together the event managed to create a varied programme with something for everyone. One of the perks of moderating all the keynote lectures is hearing talks I may not have chosen to go to as a delegate and finding myself thoroughly enjoying them.

The new addition of the pod proved popular. These were talks aimed mainly at independent audiologists, full of practical advice and top tips delivered in an open and honest manner. There was a last-minute panic as one of our keynote lecturers, Gus Mueller, could not make it in person. However, many delegates came up to tell me how much they had enjoyed the presentation that he recorded for us after finding out he wasn't getting his flight on the Tuesday afternoon. It did feel as though he was in the room.

As well as all the educational content I really valued the conversations I had whilst there. Both with new and old contacts, they generated exciting ideas for new collaborations both for BAA and for me personally. I left feeling optimistic about our ability to continue to move things forward for the profession.

The conference team are already thinking about what to do for next year, what worked and what didn't. Please do use your delegate feedback to put forward your ideas of what you would like to see.

I feel the need now to go and sit in a quiet space and reflect upon my to do list following all that I gained whilst in Telford, to make sure that the excitement and enthusiasm I felt doesn't fade and I convert it into concrete plans before the everyday tasks take over. In a few weeks delegates will get access to the recordings of the talks in the first two streams of the programme, so I need to make sure I leave time to catch up on those that I missed.

Today is the 24th November, and as usual after conference I realise that time is running out for 2025, I haven't started any Christmas shopping, there are only four weeks left to fit everything in and several deadlines are looming. So making time to write down my plans is more important – if you don't write it down, your plan is simply a wish.

With best wishes,

Claire Benton
BAA President

As always, you can contact me or any of our board directors here: admin@baaudiology.org

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