

BAA President Blog – 12th January 2026

Welcome to the first blog of 2026. Whether you are the type to have new year's resolutions or set out your intentions for the year or indeed write out your full life goals, this time of year tends to make most of us start off with a sort out and a new plan.

Whether or not we keep to the plan throughout the year, is a different matter. If you don't, it is essentially you following an agile working ethos. Starting with a plan can feel good, particularly if new stationary is involved. However, unless you write that plan down – it is simply a thought. The BAA Board meets next week, and half the day will be spent setting objectives and planning our work for the coming year. It feels good to see it written down. That allows us to break it down into work streams and packages that are achievable. Like last year, we will share our plans with you over the weeks in Horizons.

It does feel like we achieved a lot last year, and we aim to build on that work in the coming months. Audiology still is attracting a lot of attention, so now is a good time to bring our challenges and possibly solutions to the table. We did that at the end of December when we sent in a briefing paper for the Parliamentary debate on Community Audiology. You can see what we submitted though the link on your email. One of our first tasks will be to follow up on that debate.

If you are looking to organise your CPD as part of your planning or looking to gain further knowledge to support your development plan, then it is worth having a good look around our website as it is full of useful content. Either within the Knowledge Hub for previous webinars, or in the BAA Learning Hub for e-learning modules, or within the quality improvement resources we have. As a member you have access to all this within your membership fee, all you need to provide is the time.

Here's to a healthy and successful 2026 for all of you

With best wishes,

Claire Benton
BAA President

As always, you can contact me or any of our board directors here: admin@baaudiology.org

Interested in joining a committee? Complete this, please: [Expression of Interest form](#)
Read our [Joining a BAA Committee Policy](#)