

Hear now. And always



Candidate Support Programme

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Our mission

We help people hear and be heard.

We **empower** people to connect with others and live a full life.

We **transform** the way people understand and treat hearing loss.

We **innovate** and bring to market a range of implantable hearing solutions that deliver a lifetime of hearing outcomes.



Global hearing loss



>430 million

people globally
with a disabling^{*}
hearing loss.¹



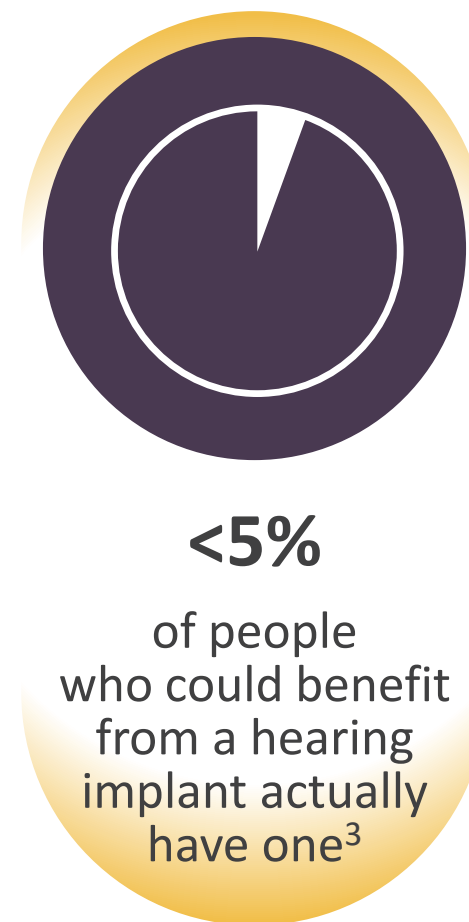
1 in 3

people over the
age of 65 affected
by disabling
hearing loss.¹



>15 million

people could benefit
from a cochlear
or bone conduction
implant.²



<5%

of people
who could benefit
from a hearing
implant actually
have one³

^{*} Hearing loss with moderate or higher severity

¹ World report on hearing. Geneva: World Health Organization; 2021. Licence: CC BY-NC-SA 3.0 IGO.

² Stevens G, Flaxman S, Brunskill E, Mascarenhas M, Mathers CD, Finucane M. Global and regional hearing impairment prevalence: an analysis of 42 studies in 29 countries. The European Journal of Public Health. 2013 Feb 1;23(1):146-52.

³ De Raeve L. Cochlear implants in Belgium: Prevalence in paediatric and adult cochlear implantation. European annals of otorhinolaryngology, head and neck diseases. 2016 Jun 1;133:557-60.

Cochlear™ Engagement Team

Professional Support

- Candidacy referral education
- Customised clinic-level support and service improvement
- Basic product support

Candidate Support

- Personalised information to explore hearing implants
- Audiology signposting
- Support during referral, assessment, surgery and switch on

Volunteers Programme

- Connecting to candidates going through the implant journey
- Clinic support
- Professional and candidate events



Candidate Support Programme

2018

Launched programme
in the UK & IE

>700K

Implantable devices
provided since 1981

>25

Countries with direct
candidate support

>14,500

People with hearing
loss supported by the
programme

>40

Years of history in
treating hearing loss

>\$3Bn

AUD invested in
research and
development to date



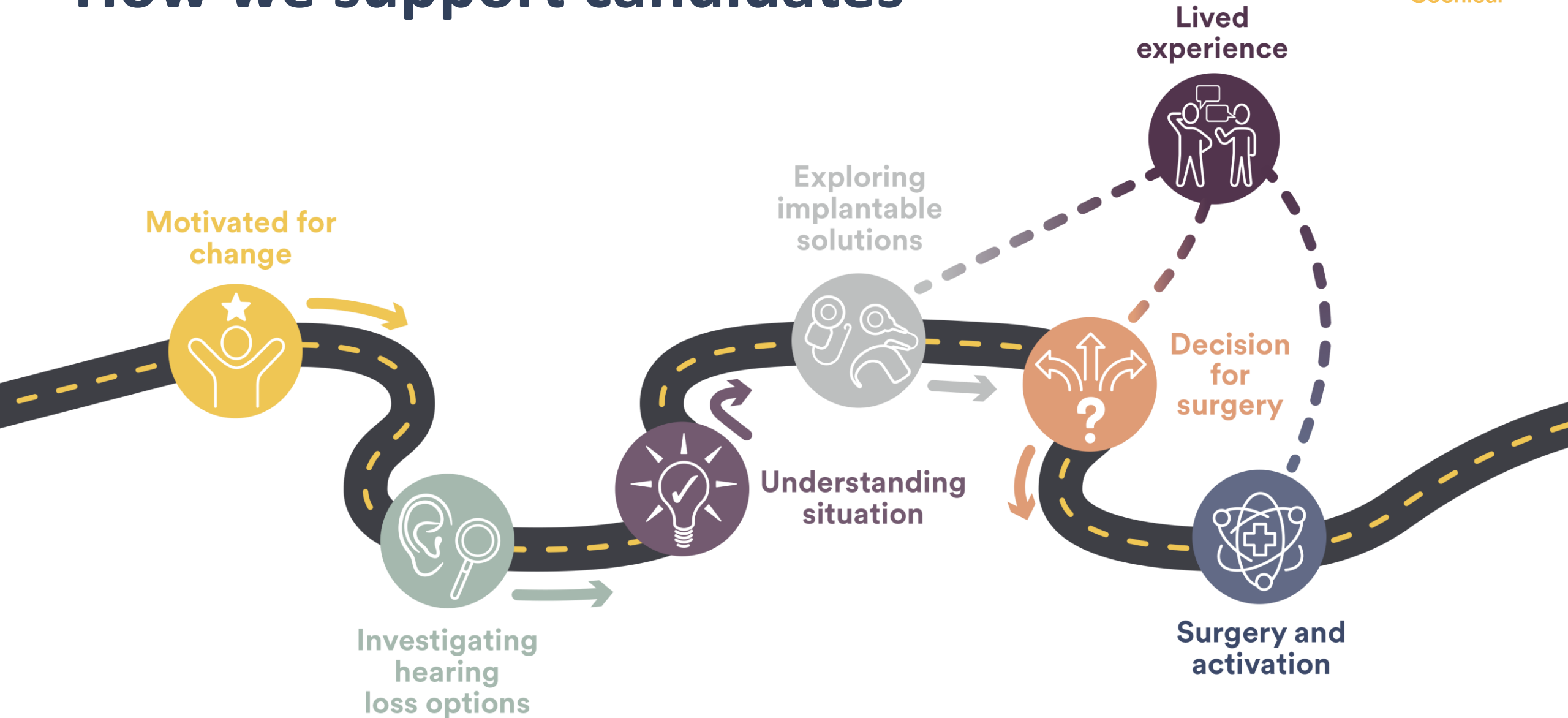
>40

Volunteers

10

Engagement team
specialists

How we support candidates



Cochlear Volunteers

1:1 Peer Support

Guidance before and after implantation

Candidate Support Sessions

In-person and online assistance

Clinical Education

Right referral, right time

Advocacy Groups

Amplifying the patient voice

Lived Experience

Patient voice at professional events

Patient resources



Contact details

Requesting patient materials: UKLearnNow@cochlear.com

Directing a patient:



Questions



Disclaimers

This material is intended for health professionals. If you are a consumer, please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

Views expressed are those of the individual. Consult your health professional to determine if you are a candidate for Cochlear technology.

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www.cochlear.com