

BAA President Blog – 23rd March 2026

Spring is nearly here and so is renewal season

This time next week we'll have stepped into British Summer Time, the first quarter of 2026 will be behind us, and the next run of Bank Holidays will be tempting us all. Time has a habit of marching on, especially when the diary is full, and everyone wants "just one more thing."

That's exactly why I'm a firm believer in the joy of the ticked box. I'm absolutely one of those people who adds a completed task to a list *just* to tick it off. It's not foolish—it's a reminder that progress is happening, even when the pace feels relentless.

Last week, Board Directors finalised their objectives for the year ahead. We now have a clear roadmap, and many projects are already well underway. It feels good to see momentum building.

But there's one important task I'd love you to add to your own list:

Renew your BAA membership.

Over the past 12 months, Board has worked hard to strengthen the value of being part of the BAA community. Here's a snapshot of what your membership unlocks:

Professional Growth & Learning

- Discounted access to the UK's largest Audiology Educational Conference
- Ongoing CPD support, including our online reflective practice tool
- Expert-led webinars across clinical and educational topics
- Complimentary access to the *International Journal of Audiology*

Career Development & Support

- Recruitment guidance and career navigation
- Higher Training Scheme opportunities
- Mentorship from experienced professionals
- Work-based learning through our new e-learning platform

Connection & Community

- Quarterly *BAA Magazine* along with the chance to publish your own work
- Fortnightly newsletter
- Peer support networks
- Regional meetings and national Heads of Service events

Advocacy & Influence

- A strong collective voice representing audiology across all four UK nations
- Resources to support and uphold quality standards
- Representation on national groups and influencing bodies such as the APPG on Deafness
- Leadership opportunities through committees and Board activities

Your membership doesn't just give you access to benefits, it strengthens the profession. It ensures audiology has a seat at the table, a voice in national conversations, and a community that supports every practitioner, from students to senior leaders.

We truly appreciate every member who chooses to stay with us. We want you to feel that your fee is not just worthwhile, but valuable.

So if you're looking for a satisfying box to tick today, make it this one:

Renew your BAA membership and stay part of a profession that's moving forward—together.

With best wishes,

Claire Benton
BAA President

As always, you can contact me or any of our board directors here: admin@baaudiology.org

Interested in joining a committee? Complete this, please: [Expression of Interest form](#)
Read our [Joining a BAA Committee Policy](#)