

BAA President Blog – 25th May 2026

If you are reading this on the day Horizons arrive, right now a small team of BAA people, including myself will be on the other side of the world in Seoul at the World Congress of Audiology. We are there to really begin the promotion of our World Congress in 2028, our congress President Prof. Kevin Munro, and Vice President Dr Saima Rajasingam will be sharing our plans at the General Assembly, whilst Victoria Adshead and I man the exhibition stand and hand out the leaflets. However, before we start we all have to meet with the Exec Board of the International Society of Audiology to give an update on our planning progress so far. I had worried that it felt like we hadn't actually done much, but once we all sat down to plan the presentation for that meeting, reassuringly that is not the case!

We can also now share with you the website for our Edinburgh World Congress

www.wca2028.org

The website gives you a flavour of what's to come and will be updated over the next two years each time we confirm more details.

To prepare for next week I have been trying to look at the programme and identify sessions I want to see, it is enormous with so many to choose from and it is great to see colleagues from across the UK featuring. BAA are hosting our own session on the Tuesday afternoon and we will be talking about quality and workforce and are being joined by Nicole Eglinton from Australia for a really interesting global flavour to the session. So a busy week ahead, listening to talks, checking out how the Korean team run the congress and enticing the world to come to Edinburgh in 2028. By the end of Wednesday Kevin will have been passed the ISA flag (an actual *real* flag) and we bring the World Congress of Audiology home.

With best wishes,

Claire Benton
BAA President

As always, you can contact me or any of our board directors here: admin@baaudiology.org

Interested in joining a committee? Complete this, please: [Expression of Interest form](#)
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